Almost-World presents:

Information Gone Almost-Wild

PUBLICATION INFORMATION

Title: Information Gone Almost-Wild

Author: John Dalston **Type:** Business / Humor

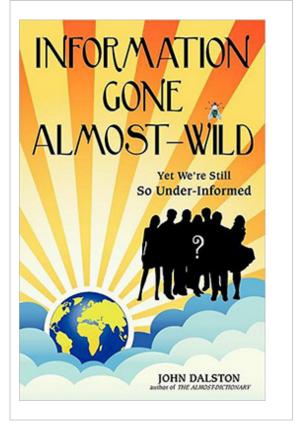
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This is an Information Age manifesto. The book focuses on our goals and values (often conflicting) as they related to information and its uses. For example, while information has gone almost-wild, we still need even more and better and faster information. The book points out how convenient everything is becoming. It encourages information awareness.



Information is everywhere. "The automobile used to be a 'horseless carriage,' and then a 'freedom machine,' but now it is a 'bucket of gadgets,' and a 'networked device,'...."

"It is already possible for those with a 'need-to-know' to see through the thin veil of anonymity everywhere. Gradually we all will be able to know everything about the people we meet—on the street, indoors, and online."

The author is also the author of *The Almost-Dictionary*, so be as prepared as you can be for some "nearly there" situations, and be almost-ready to make some close judgment calls yourself.

"Why watch the way-too-much-detail news, research the we-hide-it-and-you-go-seek-it news, and wait around for the you-get-it-when-we-want-to-give-it-to-you news, when right now you can watch the humorous news, entertainment news, dirt, spin, fluff, sports news, and calamity-only news, . . . for your convenience. Almostnews is usually *better* than 'real news.""

"You can 'opt out' all you want, but you can never leave."

- Never before has almost everyone had access to almost everyone else.
- Never before has there been more information available (almost all of it is now).
- Never before has everyone been so almostanonymous (blissfully unaware of who knows, who is watching, and who is listening in).
- Never before have there been more new and creative uses for information.
- Never before have so many people paid so much just to get messages through to YOU, ... for your convenience.

"In the future, there could be a fake fly on every wall, and a fake dragonfly following everyone around, ... for your protection and convenience."

"Like most information, the information in this book is almost-complete, almost-unbiased, mostly reliable, and very timely, so that you can stay as almost-informed as you can be, . . . for your convenience."